

INTERNET ADVERTISING METHOD INSERTING ADVERTISEMENT IN BULLETIN BOARD

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Abstract of **KR20010069228**

PURPOSE: An Internet advertising method inserting an advertisement in a bulletin board is provided to display advertisement contents at the front portion, the middle portion or the rear portion of a sentence notified on a bulletin board. **CONSTITUTION:** A server creates and stores a specific standard form document having a bulletin text received from a client and has a bulletin plate function for displaying the standard form document into a web page form in accordance with a user's request. The standard form document is created by inserting advertisement contents at one portion out of the front portion, the middle portion or the rear portion of a main notifying sentence besides contents as a drafter name, a connection place and a title out of a text inputted by a client.

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